

2019

# SPONSORSHIP PACKAGE

# Sligo SUMMER CONCERT SERIES

Each event will include free beer and wine tastings from local vendors. Food will be available for purchase from our **NEW** Sligo Pit BBQ which will include vegetarian and gluten free options. Outdoor games for kids of all ages will be onsite and free for all to enjoy. Bring your blankets, lawn chairs, friends, family and your dancing shoes.

We are excited to offer 2 unique events this season, all designed to entertain and delight local residents and community businesses.

*Please consider supporting these community events with a sponsorship. Join the fun, gain name recognition, and be a part of this Silver Spring phenomenon.*

## EVENTS

**SATURDAY, JULY 13TH**

### **MARCUS AND MOTOWN**

Adults \$35, Free for kids 17 and under. Join us for an extraordinary evening of soulful music as renowned jazz performer Marcus Johnson returns for a third season. Delight in our beautiful outdoor venue as Marcus "lights up" the keyboard with his magic touch. The evening will open with a fun stroll down memory lane with everyone's favorite Motown songs.



**SATURDAY, SEPTEMBER 21ST**

### **NIGHTHAWKS**

Adults \$25, Free for kids 17 and under. A legendary blues and roots of rock band. A local favorite for nearly 50 years.



BUY TICKETS AT



## PARTY WITH A PURPOSE:

A portion of the proceeds will benefit "The Sligo Creek Golf Association"

# SPONSORSHIP LEVELS AND BENEFITS

## Presenting Sponsor: \$10,000

- A main event sponsor.
- Premiere logo or name recognition on a highly visible banner to be placed on the Pro Shop building and to be kept on site through November 30, 2020.
- Premiere logo or name recognition on a 4' x 6' banner to be placed along Sligo Creek Parkway and kept in place through September 30, 2020.
- Sponsorship "yard sign" at all events.
- Premiere logo or name recognition with link to your business on Eventbrite and our event web site.
- Premiere Sponsorship recognition on social and print media.
- Pre- and post-event marketing opportunities.
- Twenty (20) complimentary tickets that include admission and beverage tasting for both events.
- VIP code provided for the purchase of additional tickets at 10% discount.
- Opportunity for onsite display of business collateral at each event with premier location of Sponsor's table/tent.
- Speaking opportunity at each event.
- VIP Seating Area.

## Platinum Sponsor: \$5,000

- A primary event sponsor.
- Logo or name recognition on banner to be placed on a band attached to the Pro Shop building through November 30, 2020
- Sponsorship "yard sign" at all events.
- Logo or name recognition with link to your business on Eventbrite and our event web site.
- Recognition on event related fliers.
- Ten (10) complimentary tickets that include admission and beverage tasting for both events.
- VIP code provided for the purchase of additional tickets at 10% discount.
- Opportunity for onsite display of business collateral at each event.

## Gold Sponsor: \$1,750

- Logo or name recognition on a sign to be kept on display at Sligo Pro-shop through November 30, 2020.
- Sponsorship "yard sign" at all events.
- Logo or name recognition on event web site.
- Logo or name recognition social and print media.
- Four (4) complimentary tickets that include admission and beverage tasting for both events. VIP code provided for the purchase of additional tickets at 10% discount.
- Opportunity for onsite display of business collateral at each event.

## Silver Sponsor: \$750

- Logo or name recognition on a sign to be kept on display at Sligo Pro-shop through November 30, 2019.
- Sponsorship "yard sign" at all events.
- Logo or name recognition on social and print media.
- Two (2) tickets that include admission and beverage tasting for all events.
- Opportunity for onsite display of business collateral at each event.

## Friend Sponsor: \$250

- Two (2) tickets for each event that include admission and beverage tasting for both events.
- Opportunity for onsite display of business collateral at each event.

## SLIGO CREEK GOLF COURSE | SUMMER MUSIC SERIES

Summer Kick-Off Party featuring Marcus & Motown | Saturday, July 13th  
The Nighthawks | Saturday September 21st  
Benefitting The Sligo Creek Golf Association

### SPONSOR AGREEMENT

Yes, I/we will sponsor Sligo Creek Golf Course's 2019 Summer Event Series (SSMS) with a contribution of: \$ \_\_\_\_\_

I/we plan to use our complimentary tickets (Please list guest names on pages below.

I /we will not use our complimentary tickets.

Enclosed is a check made payable to Sligo Creek Golf Course.

Please charge my: \_\_\_Master Card \_\_\_Visa \_\_\_AMEX \_\_\_Discover \_\_\_CCName\_\_\_\_\_

Account Holder's Name: \_\_\_\_\_

*(Please print name exactly as it appears on your card)*

Acct. #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete all fields and print your name(s) exactly as you wish to be recognized in our electronic and printed materials:

Company or Personal Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**I understand that my sponsorship contribution is non-refundable even if one or both events are cancelled.**

*The Sligo Creek Golf Association is a 501(c)(3) tax-exempt charitable organization. Federal EIN 80-0452569. All or part of your contribution may be tax deductible as a charitable contribution. Please check with your tax advisor.*

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

***If we are including your business logo please email it to Laura Russell at [sligoevents@mcggolf.com](mailto:sligoevents@mcggolf.com) ASAP.***

Please complete this form and return to:  
Laura Russell c/o Sligo Creek Golf Course, 9701 Sligo Creek Parkway, Silver Spring, MD 20901.  
Drop it off at the course, mail or scan and email to: [sligoevents@mcggolf.com](mailto:sligoevents@mcggolf.com).

# MARCUS AND MOTOWN

## JULY 13, 2019

### SPONSOR GUEST INFORMATION

GUEST NAME	GUEST EMAIL

For More Information, Contact Laura Russell at 301.585.6006 or [sligoevents@mcggolf.com](mailto:sligoevents@mcggolf.com)

Please complete this form and return to:  
Laura Russell c/o Sligo Creek Golf Course, 9701 Sligo Creek Parkway, Silver Spring, MD 20901.  
Drop it off at the course, mail or scan and email to: [sligoevents@mcggolf.com](mailto:sligoevents@mcggolf.com).

**THE Nighthawks**  
**SEPTEMBER 21, 2019**  
**SPONSOR GUEST INFORMATION**

GUEST NAME	GUEST EMAIL

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